

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

SERIAL NO.:           **10/801,350**                      CONFIRMATION NO.:   **2106**

APPLICANT:           **Nichols, Mark S.**

FILED:               **March 16, 2004**

GROUP ART UNIT:    **3643**

EXAMINER:           **Rowan, Kurt C.**

ATTORNEY            **7522-8**  
DOCKET NO.:

CUSTOMER NO.:      **30448**

FOR:       **Fishing Lure**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

DATE: November 15, 2006

**AMENDMENT AND RESPONSE**

Sir:

In response to the Office Action dated October 6, 2006, please amend the above-identified patent application as follows:

**Amendments to the Claims** begin on page 2 of this paper; and

**Remarks** begin on page 11 of this paper.